



ICE 2020

IMAGING CONFERENCE & EXPO

FEBRUARY 9-11, 2020 • SCOTTSDALE, AZ

EXHIBITOR OVERVIEW

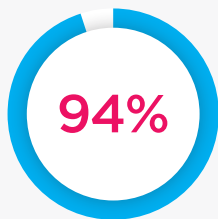
ADVANCING THE IMAGING PROFESSIONAL

The Imaging Conference Expo (ICE) is the conference dedicated to imaging professionals, including directors of imaging services. ICE offers valuable continuing education credits from ASRT and ACI and, keeping in line with our previous successful conferences, offers world-class presentations by top-flight instructors. Whether it's worthwhile continuing education, productive networking or the exclusive exhibit hall, attendees will have the perfect opportunity to enhance their careers and spend time with colleagues.



“WHAT A WONDERFUL OPPORTUNITY TO DISCUSS HOT TOPICS WITH INDUSTRY LEADERS! THANK YOU!”

W. STIRNKORB,
DIRECTOR OF IMAGING SERVICES



94%
94% of attendees do business with exhibitors as a result of ICE.



\$829 MILLION+
Purchasing power represented at 2019 conference.

TO LEARN MORE VISIT WWW.ATTENDICE.COM

REASONS TO EXHIBIT AT ICE

BRAND AWARENESS

Build brand awareness within ICE's unique community. Exhibiting at ICE is a powerful way to tell our industry that your company is serious, reliable and large enough to afford its own presence at leading events and conferences.

LAUNCH NEW PRODUCTS

Launch new products and highlight your existing services. ICE attendees tend to be motivated, interested in the products or services companies offer, and are often ready to commit to a deal on the spot.

FOSTER RELATIONSHIPS

ICE is the ideal venue for making a good first impression. It is also a convenient way to touch base with existing clients or business partners who are in attendance. A booth visit, lunch or dinner can help build upon existing business relationships to ensure repeat customers.

GROW YOUR BUSINESS

Generate new leads and strengthen your existing relationships. With the right strategy, ICE is an opportunity to drastically expand your company's customer base.

NETWORK

Network with over 300 imaging directors and service engineers. There is no where else where you can command this kind of audience, under one roof, all at one time.

OBTAIN CUSTOMER FEEDBACK

ICE offers the perfect opportunity to query attendees on countless topics. Could your marketing team use some customer input for a new product in development? Are salespeople wondering what customers think of your company's recent product upgrade or how they rank its customer-service skills? How does your business compare to the competition?

RESERVE YOUR BOOTH
at www.attendice.com

ICE18

Leadership Summit + Reverse Expo



REVERSE EXPO

The ICE Reverse Expo will allow imaging equipment sales and service vendors a unique opportunity to meet with 20+ Radiology and Imaging Directors from America's most prestigious hospitals, imaging centers and health systems. Meet with real decision makers, have one-on-one interaction, and network with these high level executives (called the ICE18).

Cost to attend the ICE18 Reverse Expo: \$995/person. Limited to first 36 vendor attendees!

**limit two representatives per company*



2019 ICE18 attendees had a combined purchasing power of over \$829 million.

You can't afford to miss this!

REGISTER ONLINE AT
ATTENDICE.COM/REVERSE-EXPO

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